

“Grandma, I don’t think
we’re on Facebook Anymore”

Allan M. Kleiman, MLS

Texas State Library & Archives Commission

July 7, 2011

Older Adults & Social Networking

- Thank You
- Denise and Kyla

- TSLA Website Next Week
- libraryolderadults.blogspot.com
- kleiman@aol.com
- Facebook: Allanmkleiman
- (plus more, more and more!)

Older Adults & Social Networking

- ❑ Definition of “Social Networking”
- ❑ Background: Seniors and Web 2.0
- ❑ Social Networking Sites for Older Adults
- ❑ Senior Blogs
- ❑ Generations Online/Big Screen Live
- ❑ Facebook
- ❑ Conclusion(s)

Older Adults & Social Networking

- Web 2.0, Web 2.0, Web 2.0
- What's Your Definition?
- What are Some Characteristics?
- What is Library 2.0?
- Today, Look at:
- What is (Senior) Web 2.0

Older Adults & Social Networking

- Words I Think About.....
- Shared Content
- Enhanced
- User Participation
- Potential of the Web
- Rich User Experience
- Web Come to Me!

Older Adults & Social Networking

- Blogs
- Wiki
- Social Networking, like Facebook, MySpace
- LibraryThing
- Add:
- Technology Training
- Gaming
- What Else Can You Think Of?

Older Adults & Social Networking

Senior Friendly Books:

- ❑ The Complete Idiot's Guide to PC Basics, Windows 7 Edition (2011)
- ❑ Facebook and Twitter for Seniors for Dummies (2010)
- ❑ Microsoft Office for the Older and Wiser (2011)
- ❑ Computing for Seniors (QuickSteps) (2011)
- ❑ And More!

Older Adults & Social Networking

Skills Needed:

- Basic Understanding of Computers (Hardware and Software)
- E-Mail
- Chat
- Uploading/Downloading Files
- Word Processing (Keyboard)
- Basic/Intermediate Internet Understanding

Older Adults & Social Networking

- Definition of Web 2.0
- **Background: Seniors and Web 2.0**
- Social Networking Sites for Older Adults
- Senior Blogs
- Generations Online/Big Screen Live
- Facebook
- Conclusion(s)

Older Adults & Social Networking

- ❑ America is Aging!
- ❑ Basic Doubling of Aging Population by 2030
- ❑ Currently 35 Million Seniors Over 65
- ❑ By 2030, 78 Million Seniors Over 65

- ❑ The Baby Boomers Come of AGE!

Older Adults & Social Networking

- 3 Generations of Older Adults
 - 45-65 (Baby Boomers)
 - 65-85 (Silent Generation)
 - 85-105 (Greatest Generation)

Older Adults & Social Networking

- ❑ Pew Internet & American Life----
- ❑ 35% (Up From 22%) of Seniors 65 and Older use the Internet
- ❑ Translates Into 8 Million Seniors
- ❑ 70% of Age 50-64 Are Online
- ❑ 85% of Age 30-49 Are Online
- ❑ 90% of 18-29 Are Online

- ❑ Seniors: 50% Women, 50% Men

Older Adults & Social Networking

- 3 Percent of online seniors in the U.S. have created a blog

- 17% have read someone else's blog

Older Adults & Social Networking

- ❑ The Second-annual “Evercare 100 @ 100 Survey,” sponsored by Evercare, polled 100 Americans turning 100 and older in 2007
- ❑ 1 in 7 had played Video Games
- ❑ 47% of online Games are Downloaded by 55+ Population

Older Adults & Social Networking

- Definition of Web 2.0
- Background: Seniors and Web 2.0
- **Social Networking Sites for Older Adults**
- Senior Blogs
- Generations Online/Big Screen Live
- Facebook
- Conclusion(s)



Allan is Listening to Jane Anne Hannigan and Kay Vadergrift at the PaLa Conference. Talking about "We Ain't Dead Yet!" Seniors Share Their Talents with Public Library. about an hour ago - clear

What are you doing right now?

- News Feed
- Status Updates
- Photos
- Posted Items
- Live Feed

- Loriene Roy** is getting ready for tomorrow's trip to DC for ALA's meeting on traditional knowledge. 2 minutes ago - Comment
- Elizabeth Burns** Do you see libraries as a "safe place" to leave children? Why? 4 minutes ago - Comment
- Michael Golrick** is unpacking that which he transported from EC to NOLA. Weather update: currently 65, sunny & breezy, high of 76. [The latter is for my "snow belt" friends!] 27 minutes ago - Comment

Amy Jean Hussein Kearns and Stephanie Feese are now friends.

Monique le Conge and K.R. Roberto became fans of Sleeping.



1,203,932 fans - Become a Fan
Professional Service - See more Pages

- Elizabeth Burns** unpacking, only to pack again. anyone here going to the NJASL conference? about an hour ago - Comment
- Amy Jean Hussein Kearns** was recruited by **Ellie Collier** to the cause **End Homophobia**. Amy says, "I care about this cause. Thanks for giving me the chance to help out". - Comment

Jaap Van De Geer posted a link.

Obama and Libraries - 11/4/2008 - School Library Journal
Source: www.schoollibraryjournal.org

Requests

40 (11) green patch requests 22 other requests

Notifications

30 new notifications

Applications Edit

- Photos
- Groups
- Notes
- Video
- Events
- FriendFeed

more

Sponsor



Have a Colgate Smile?
Challenge your friends in a battle for the best smile. Friends do the voting. Colgate hands out the medals. Let the grins begin!

People You May Know See All

- Joe Murphy** Add as Friend
- Samantha Cordaro McCoy** Add as Friend

Older Adults & Social Networking

- ❑ www.seniornet.com
- ❑ Founded by Mary Furlong
- ❑ Development of Senior Training Sites around the US—to be international
- ❑ “Social” Learning Site

Older Adults & Social Networking

The image shows a screenshot of the SeniorNet website as viewed in a Mozilla Firefox browser. The browser's address bar displays the URL <http://www.seniornet.org/>. The website's header features the SeniorNet logo, a search bar with the text "Search the SeniorNet site...", and navigation links for "Join Now!" and "Login". Below the header is a main navigation menu with items: Home, Membership, Learning Centers, Online Learning Center, Chairman's Award, Bone Health Project, Help, About Us, and Donate!. The main content area is divided into three columns. The left column features a "25 YEARS" anniversary logo and a link to "Highlights of the exciting SeniorNet 25th Anniversary Celebration". The middle column has a "Welcome" section with tabs for "Highlights", "What's New", "Press", and "Awards". The "Highlights" tab is active, showing a section titled "Bringing Technology Access..." with a sub-headline "...and education to adults 50+ to enrich their lives and enable them to share their wisdom." Below this is a paragraph: "SeniorNet's mission is to provide older adults education for and access to computer technologies to enhance their lives and enable them to share their knowledge and wisdom. Find out how you can become a part of SeniorNet and start enjoying the benefits of membership today!". The right column contains a "Join SeniorNet TODAY!" section with the text "Take advantage of exclusive member benefits." and a "Sign Up Here!" button, followed by a link "Click here to renew, too!". At the bottom of the browser window, the Windows taskbar is visible, showing the system tray with the time 10:07 PM and the active window "SeniorNet - Mozilla F...".



	PRINTER FRIENDLY
	HELP

- HOME
- DISCUSSIONS & CHAT
- LEARNING CENTERS
- COURSES
- MEMBERSHIP
- ABOUT US

You are here: [Home](#) [JOIN](#) [DONATE](#)

- TECHNOLOGY
- BOOKS & CULTURE
- HEALTH
- MONEY
- RECREATIONS
- VOLUNTEERING
- MARKETPLACE

Search Site Go

Featured Content

health



learn healthy habits
answer a question
join a discussion
click here

- Related Pages**
- > [Classics Information](#)
 - > [Literature Works I](#)
 - > [Computer Tutorials](#)
 - > [Internet Search](#)
 - > [Latin](#)
 - > [Narrative Poetry](#)
 - > [Poetry Minicourse](#)
 - > [How Tos](#)
 - > [Greek](#)
 - > [Latin & Greek](#)
 - > [eVolunteering](#)

More Info

SeniorNet Guide to Using eBay™

Contents

[Introduction](#) | [Why eBay?](#) | [Buy and Sell](#)

[Introduction](#)

In 2000, SeniorNet and eBay signed a multi-faceted **agreement**, which includes a one million-dollar commitment from eBay to help SeniorNet develop new Learning Centers and curricula. The Digital Opportunity Program for Seniors is a major initiative between the two organizations that will help senior citizens nationwide cross the "digital divide" by providing them with easy

The Digital Opportunity Program for Seniors is a major initiative between the two organizations that will help senior citizens nationwide cross the "digital divide" by providing them with easy access to technology and education.

Older Adults & Social Networking

- ❑ www.thirdage.com
- ❑ Founded by Mary Furlong (“First” Social Networking (Learning) Site (1997))
- ❑ Seniornet was Not-for-Profit—
Thirdage is for Profit or a Commercial Site
- ❑ Moves from “Learning” to Learning and Socializing

Older Adults & Social Networking

The screenshot shows a Mozilla Firefox browser window displaying the website <http://www.thirdage.com/>. The browser's address bar shows the URL, and the page title is "Baby Boomer Health, Aging & Retirement | Midlife Caregiving & Relationships | ThirdAge - Mozilla Firefox". The website's navigation menu includes "File", "Edit", "View", "History", "Bookmarks", "Tools", and "Help". The main content area features a search bar, a "FORUMS" button, and several featured articles. The first article is titled "7 Dumbest Things You Can Do When in Debt" with an image of a man looking stressed. The second article is "How to Get Perfect Skin & Kill Wrinkles" with an image of a woman's face. The third article is "Tired? See How to Sleep All Night & Wake Up Refreshed" with an image of a woman's face. Below the featured articles is a navigation bar with five categories: "HEALTH & WELLNESS", "AGING WELL", "BEAUTY & STYLE", "RELATIONSHIPS & LOVE", and "ENTERTAINMENT". The main content area is a carousel of five articles: "How Safe Is Your" (with an image of feet), "How To Keep Turning" (with an image of an elderly couple), "Child Stars Who Keep" (with an image of a woman), "Yes, Women Can Get" (with an image of hands), and "Child Stars Who Keep" (with an image of a woman). The browser's status bar at the bottom shows the system tray with icons for "Removable Disk (L)", "Microsoft PowerPoin...", and "Baby Boomer Health,..." along with the time "10:09 PM".

Older Adults & Social Networking

- ❑ Let the Competition Begin:
- ❑ More Friendly Versions of MySpace and Facebook
- ❑ “Eons, Rezoom, Multiply, Maya’s Mom, Boomj, and Boomertown. They look like Facebook — with wrinkles”
NYT 9/12/07
- ❑ “Old People are Sticky”

Older Adults & Social Networking

The screenshot shows a Mozilla Firefox browser window displaying the website 'The Online Community for BOOMers | eons.com'. The browser's address bar shows the URL 'http://www.eons.com/'. The website's header includes a navigation menu with options like 'Home', 'my eons', 'profile', 'explore', 'groups', 'people', and 'games'. A search bar is also present. The main content area features a large blue banner with the eons logo and the text 'We're the online community for BOOMers!' followed by three bullet points: 'Stay in touch with your friends and make new ones', 'Join or start Groups to fuel your passions and interests', and 'Play games, build your brain, and have fun!'. Below this is a 'Featured Members' section with six profile pictures and names: MaryTake5, keimanzero, nanakim560, crochetmom, trainman9322, and Daffodil56. A 'Log in' section is visible on the right, with fields for 'Email or Screen Name' and 'Password', and a 'Log in' button. At the bottom, there is an advertisement for 'ask Medicare' with the text 'Information to Help You Care for Others' and a 'LEARN MORE' button. The Windows taskbar at the bottom shows the system tray with the time '10:10 PM' and several open applications including 'Removable Disk (L:)', 'Microsoft PowerPoin...', and 'The Online Communi...'.

Older Adults & Social Networking

Message

From: eonshelp=eonsmail.com@reply.brnto.com on behalf of Eons [eonshelp@eonsmail.com] Sent: Thu 7/7/2011 5:59 AM
To: kleiman@aol.com
Cc:
Subject: Eons Insider - This Week's Top Groups, Free Games, Member Heroes

Share the *Eons Insider* with friends and family. Keep the *Eons Insider* coming. Add eonshelp@eons.com to your address book now.

eons insider July 7, 2011

In This Issue

- [Top Groups on Eons](#) • [Free Games on Eons](#) • [Member Heroes on Eons](#)

Top Groups on Eons

Mover & Shaker (Lots of Activity Last Week)
[ASK "if you dare"](#)
Anything you dare to ask will be answered!!! You know we have the internet at our disposal and can google at lightening speed...isn't it nice to know you don't have to do it yourself??? We also consult our own minds....scary huh? That's it..... ASK "if you dare".....any query that perplexes you or makes you stop in your tracks while sitting in traffic....we're like the 007's of eons...hehehe
[Started 2/17/09](#) • [88 Members](#) • [4058 Messages](#)

house of EONS **New Kid on the Block** (1st Time in Newsletter)

Older Adults & Social Networking

- www.eldr.com, launched June 2007, mission is to help baby boomers and their aging parents deal with the challenges and opportunities of aging by providing the most useful thought-provoking and trusted information available anywhere.

Older Adults & Social Networking

The screenshot shows a Mozilla Firefox browser window displaying the ELDR.com website. The browser's address bar shows the URL <http://www.eldr.com/>. The website's header features the ELDR logo and navigation tabs for Home, News & Features, Blogs, Resources, Community, and Housing Locator. A prominent banner reads "Strike Up the Music!" with the subtext "Even if you've never played an instrument before, you can still learn—and now's the time to start." Below this, there are sections for "COMICS" featuring a cartoon by Joseph Farris, "BLOGS & FORUMS" with a post by Roberta Sandler titled "The Happy Traveler" about Fort Bragg, Fayetteville, and Military Heroes, and "FEATURED ARTICLES" with a post titled "Sixty-Plus". A sidebar on the left lists various topics like Alzheimer's, Books, Brain Power, etc. A login form is visible on the right side of the page.

Strike Up the Music!
Even if you've never played an instrument before, you can still learn—and now's the time to start. [More »](#)

COMICS
PHIPPS™ by Joseph Farris
Click to enlarge and see other cartoons

BLOGS & FORUMS
The Happy Traveler
Roberta Sandler
Fort Bragg, Fayetteville, and Military Heroes

FEATURED ARTICLES
Sixty-Plus

Local Guides
All Local Guides
Alabama
Alaska
Arizona
Arkansas
California
Colorado
Connecticut
DC
Delaware

Older Adults & Social Networking

- ❑ Definition of Web 2.0
- ❑ Background: Seniors and Web 2.0
- ❑ Social Networking Sites for Older Adults
- ❑ **Senior Blogs**
- ❑ Generations Online/Big Screen Live
- ❑ Facebook
- ❑ Conclusion(s)

Older Adults & Social Networking

- ❑ Senior Blogs are a great way to meet people from throughout the world
- ❑ It's easy to share life experiences, wisdom and information through senior blogs
- ❑ In some cases, senior blogs give the authors a bit of fame and recognition for their efforts

Older Adults & Social Networking

- Blogs
- Senior Bloggers were interviewed by AP and said that the benefits for them of blogging were:
 - Senior Blogs help older adults keep their minds sharp
 - Senior Blogs keep the authors up on current events

Older Adults & Social Networking

- The Ageless Project
- <http://jenett.org/ageless/>

Older Adults & Social Networking

□ The Ageless Project

□ [The Ageless Project](#) is a website that lists blogs or websites of people in order of their birth year. There are a huge number of boomer blogs on the site and there are even 2 sites of people over 90. To qualify, the sites are screened to make sure that they are personal sites that have no commercial content. Below are the stats of the sites.

□ Born in the 1910s:	2	0.12%
Born in the 1920s:	16	0.94%
Born in the 1930s:	40	2.36%
Born in the 1940s:	99	5.83%
Born in the 1950s:	190	11.19%
Born in the 1960s:	310	18.26%
Born in the 1970s:	642	37.81%
Born in the 1980s:	379	22.32%
Born in the 1990s:	15	0.88%

Total Listings: 1698

Older Adults & Social Networking

the ageless project - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites

Address <http://jenett.org/ageless/> Go Links

<!-- the ageless project -->

open links in new window

<!--supporting members-->

search

Monthly Birthdays

Search By Year

We're sending the message that the personal, creative side of the web is diverse and ageless. If you have a personal, non-commercial website (that's *original*) and don't mind sharing your date of birth, you might help us prove the point.

Please **submit** your site for consideration. If it's a personal website or weblog that's non-commercial, it might be accepted (see the **note** below, please).

[home] [1910s] [1920s] [1930s] [1940s] [1950s] [1960s] [1970-74] [1970s] [1975-79] [1980s] [1990s] [random decade] [random year] [stats] [link to us] [submit your site] [contact]

random.supporter@ageless

Name: Ran Kailie
Born: 1981
Site: **As Far As I Have Gone**

all supporters:

Thanks to the owners of the following sites for linking back to the ageless project:

95 years old blogger - Mariaamelia, born 1911
Don To Earth - Donald Crowdis, born 1913
Incendiary Granny - Incendiary Granny, born 1920
oma's epilog - Maria Griepink, born 1922

start | Inbox - Microsoft ... | Microsoft PowerPoi... | the ageless project... | AOL Search | Go | 8:34 PM

Older Adults & Social Networking

SAGE'S PLAY - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://sagesplay.blogspot.com/

AVG - ageless project

SAGE'S PLAY

Share Report Abuse Next Blog Create Blog Sign In

Sage's Play
programs that explore creative aging, wellness and spirit

About Gaea Yudron

Gaea Yudron

Gaea Yudron is the Director of Sage's Play, which produces events and experiences that support creative aging and personal/spiritual inquiry and growth in the later years. Gaea's musical revue on aging, *A New Wrinkle*, takes a witty, provocative look at age as a powerful time of life. The revue contains 12 exciting songs, among them *Scintillating Secrets of the Older Brain*, based on exciting new research on elder brainpower and *Baba Yaga's Raga*, which celebrates the freedom that can blossom in age. Gaea

Monday, June 27, 2011

Some News from Here and Now

My friend Elizabeth has fallen in love at 83 with a man she has known for many years. She's on her way to spend a month with her beloved. In other words, who knows what will happen next in this life? When I visited Elizabeth before she left on her journey, I had to take a picture of her rug, which she found in Greece. I think it's very beautiful.

Here's a view of the cloud of love in a mist and

Microsoft PowerPoin... SAGE'S PLAY - Mozill... 8:50 AM

Older Adults & Social Networking

Next Chapter | The New York Public Library - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.nypl.org/voices/blogs/blog-channels/next-chapter

AVG Secure Search

library blogs for older adults

Next Chapter | The New York Public Library

TYPE SIZE: A A A

MY ACCOUNT

New York Public Library

Home
Using the Library
Locations and Hours
Find Books, DVDs & More

Classes, Programs & Exhibitions
Blogs, Videos & Publications
Support the Library
Ask NYPL

SEARCH
author, title or keyword
CATALOG
NYPL.ORG

Blogs, Videos & Publications

Home > Blogs, Videos & Publications > Blogs > Blog Channels

Blogs

Blog Channels

Posts by Subject
About NYPL Blogs

Audio & Video
Digital Projects
Print Publications
Connect with NYPL

Next Chapter
A 50+ Library Blog

Don't despair if you are a Boomer, or a Silent, or a Greatest--the public library is with you every step of the way! This channel covers services, programs and other items of interest for the active older adult.

Page 1 of 2

Next

In Search of Purpose, Passion, and a Paycheck: Finding Work that Matters in the Second Half of Life
by Rimas Jasin, Executive Director, Presbyterian Senior Services
June 10, 2011
Please join us at this informative panel presentation:

DONATE NOW!

ASK NYPL >

Done

Microsoft PowerPoint
Next Chapter | The N...

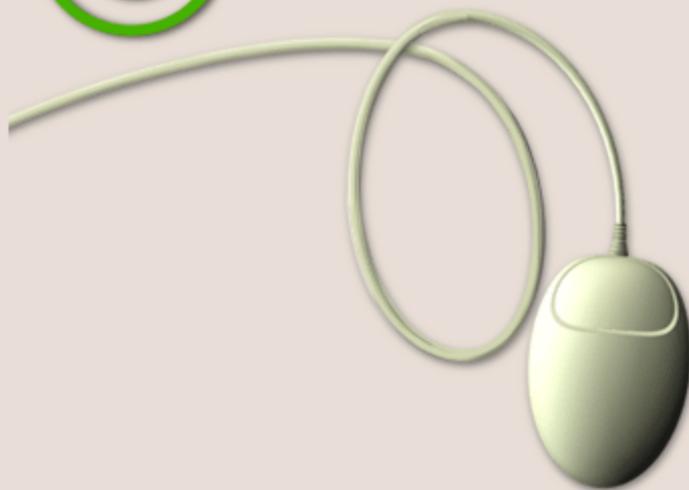
8:53 AM

Older Adults & Social Networking

- Definition of Web 2.0
- Background: Seniors and Web 2.0
- Social Networking Sites for Older Adults
- Senior Blogs
- Generations Online/Big Screen Live**
- Facebook
- Conclusion(s)



Generations on Line



*Devoted to Internet literacy and
access for the paper generation.*

Coming soon to your local library, senior center and retirement community.

Copyright © 2002-2006 Generations on Line. All rights reserved.



[About Us](#)

[Elders & the Internet](#)

[Preview Software](#)

[To Apply](#)

[News](#)

[Contact Us](#)

[Español](#)

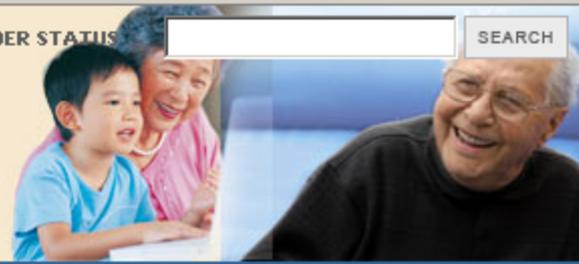
Generations on Line - Preview Software



The challenge for the GoL homepage was to establish an intuitive method of navigation; one that elders could easily comprehend from both a functional and metaphorical standpoint. The result was the GoL clothesline: a virtual bridge between new and old technologies.

BigScreenLive™

Empowering Seniors — Connecting Families



BigScreenLive

Sign up for a free trial subscription

[Get Free Trial](#)



Watch our Video Tour and see how BigScreenLive can work for you

[Watch Video](#)

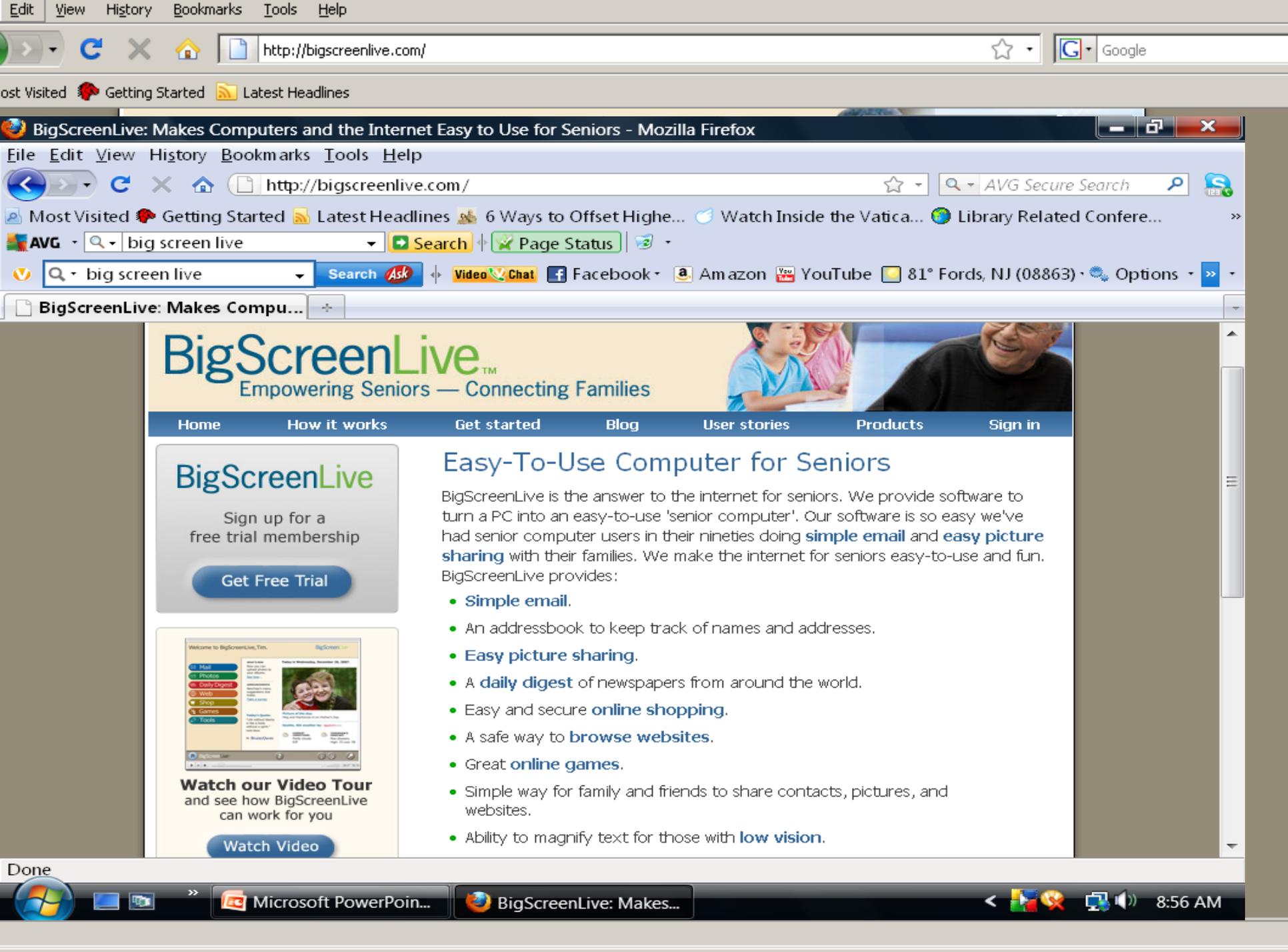
BigScreenLive Gets Seniors Online

BigScreenLive is software designed to make it easy for seniors to get online and connect with their families. Once BigScreenLive has been installed, seniors have one place on their computer to send and receive email, keep track of names and addresses, share photos with their family, read news, shop securely, look at websites, and play games. The system protects seniors from unsolicited email, viruses, and pop-up advertisements. Seniors can get started by registering with us to create an email account, download the BigScreenLive software, and then simply sign in.

Family members can create an account for a senior, set up an email account for their senior, then help to install the software on the senior's computer. To make this easier we offer 'BigScreenLive to Go' a version of our software which runs on a USB stick drive. Seniors can simply plug the drive into a computer and the software will run. This is great for seniors who use a shared computer in a library or computer room.

BigScreenLive is paid for by subscription, and is free of advertisements. Simply sign up and pay by the month, six months, or yearly:

- ∴ The Monthly subscription is \$14.95 per month.
- ∴ The Six-Month subscription is \$69.95 for six months.
- ∴ The One-Year subscription is \$119.95 for one year.



BigScreenLive™

Empowering Seniors — Connecting Families

- Home
- How it works
- Get started
- Blog
- User stories
- Products
- Sign in

BigScreenLive

Sign up for a free trial membership

[Get Free Trial](#)



Watch our Video Tour and see how BigScreenLive can work for you

[Watch Video](#)

Easy-To-Use Computer for Seniors

BigScreenLive is the answer to the internet for seniors. We provide software to turn a PC into an easy-to-use 'senior computer'. Our software is so easy we've had senior computer users in their nineties doing **simple email** and **easy picture sharing** with their families. We make the internet for seniors easy-to-use and fun. BigScreenLive provides:

- **Simple email.**
- An addressbook to keep track of names and addresses.
- **Easy picture sharing.**
- A **daily digest** of newspapers from around the world.
- Easy and secure **online shopping.**
- A safe way to **browse websites.**
- Great **online games.**
- Simple way for family and friends to share contacts, pictures, and websites.
- Ability to magnify text for those with **low vision.**

Older Adults & Social Networking

- ❑ Definition of Web 2.0
- ❑ Background: Seniors and Web 2.0
- ❑ Social Networking Sites for Older Adults
- ❑ Senior Blogs
- ❑ Generations Online/Big Screen Live
- ❑ **Facebook**
- ❑ Conclusion(s)

Older Adults & Social Networking



Older Adults & Social Networking

Why is Facebook Difficult for Seniors?

- Not Intuitive
- Too Complicated for New Users
- Changes Often
- Too Many Happenings at Once
- Overwhelming
- Security Issues/Privacy
- NOT Senior Friendly

Older Adults & Social Networking

Why is Facebook attractive to Seniors?

- Stay in Touch (E-mail, Chat)
- View Photos (Share Photos)
- Up-to-Date Information (Things They Like)
- Don't want to be left out
- Everyone is doing it!
- I don't like Twitter!
- What's LinkedIn?

Older Adults & Social Networking

Security Issues

- Seniors Not Computer/Internet Saavy
- Jump Into Facebook too Quickly
- View Public Pages First
- Go Online, YouTube, etc.
- Read a Book on Facebook
- Develop a Comfort Level Before Creating Account

Older Adults & Social Networking

Security Issues, cont.

- Use Highest Security level
- No Photo
- Keep Your Friends List Short & Sweet
- Do Not Use Personal Information
- Use Initials instead of Name
- Use Your Account Regularly
- Be Careful Who You Like

Older Adults & Social Networking



Older Adults & Social Networking

New Title/Resource:

Facebook Guide for People Over 50 by Paul
McFedries

http://www.facebook.com/note.php?note_id=220490647987726&comments

Older Adults & Social Networking



- ❑ Conclusion

- ❑ Web 2.0 & Social Networking is Still Growing!
- ❑ Not Facebook with Wrinkles
- ❑ Entirely New Direction
- ❑ Learning, Social Interaction, Information
- ❑ Fun and Entertaining
- ❑ Provides Useful Information
- ❑ What's Next? (Senior) Web 3.0, of Course!

Older Adults & Social Networking



Ideas

- ❑ Adding Senior Blogs, written by Seniors
- ❑ Add Library 2.0 with Seniors in Mind, such as Book Reviews
- ❑ Teach Classes on Blogging, Social Networking Sites
- ❑ Introduce New and Innovative Classes like Facebook for Seniors

Older Adults & Social Networking



Ideas, cont.

- ❑ Develop Your own Online Community
- ❑ Develop a Blog Around a Community Issues That Effects Seniors
- ❑ Teach Classes on Senior Social Networking Sites (Remember New Ones are always being added; keep up-to-date)

Older Adults & Social Networking



- ❑ Finally, Most of All.....

- ❑ Find Ways to Get Your Seniors Engaged
- ❑ Find Ways to Get Them Interested
- ❑ Find New Ideas to Introduce
- ❑ Find Opportunities to Volunteer and Teach
- ❑ Finally....Yes, Finally, Make it Fun!
Entertaining! And Exciting!

Older Adults & Social Networking



- ❑ Additional Resources:

- ❑ <http://www.ala.org/ala/mgrps/divs/rusa/resources/guidelines/libraryservices.cfm>
- ❑ <http://www.ala.org/ala/aboutala/offices/olos/toolkits/olderadults.cfm>
- ❑ http://ala.org/ala/newspresscenter/media/presscenter/americaslibraries2011/ALA_print_layout_1_628967_628967.cfm

Older Adults & Social Networking

- Thank You
- Allan M. Kleiman, Chief Consultant
- Library Consultant(s)-on-Call
- Libraryolderadults.blogspot.com
- kleiman@aol.com
- Facebook: Allan M. Kleiman