

# So many music tools...



“Tech Tools with Tine” Webinar Series Presents:

# Music Fun

Identify, Collect, and Arrange  
YOUR Music!

Tine Walczyk – May 24<sup>th</sup>, 2013  
[tine@trainers-r-us.com](mailto:tine@trainers-r-us.com)



# Ever wonder what Genre a song is?

- Every Noise at Once from The Echo Nest - <http://www.furia.com/misc/genremaps/engenermap.html>
- An algorithm created from the Music Genome Project
- Clickable map of genres
- Search by Artist
- Example clips
  - requires a browser supporting MP3s



# Shazam

- Use your phone to “name that tune”
- Tag your finds for later
- Share – FB, Twitter, G+
- Download full songs (\$)

## Get Shazam

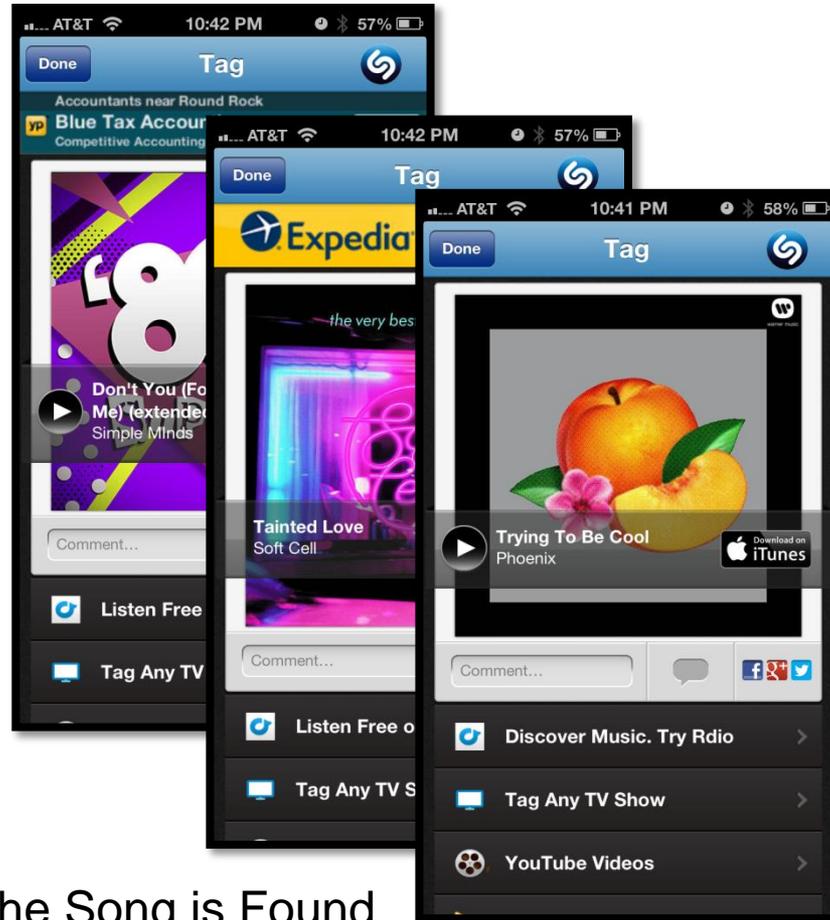
on iPhone & iPod touch  
on Android  
on Windows Phone  
on Windows 8  
on BlackBerry  
on iPad



# Listen and Tag

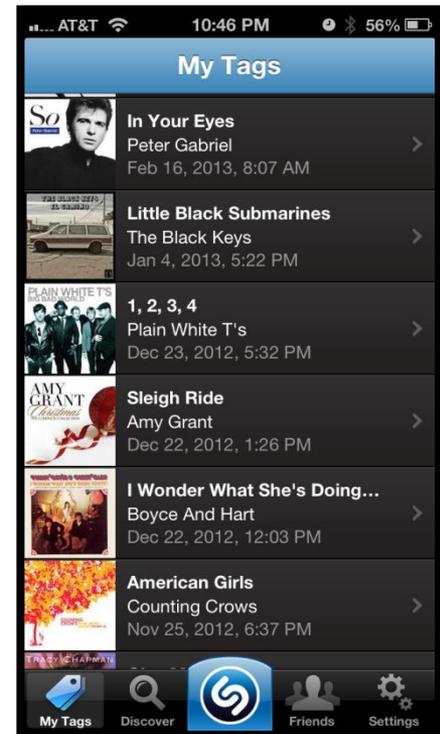


Press the Button



The Song is Found

Review your previous finds



# Share, Import, and more!



# You have music; what about lyrics?

- TuneWiki - <http://tunewiki.com>
- Create your own Karoke by combining TuneWiki with Spotify or other music device
- Available for desktop, iPhone, Android, Blackberry, Windows Mobile



Trainers-R-Us

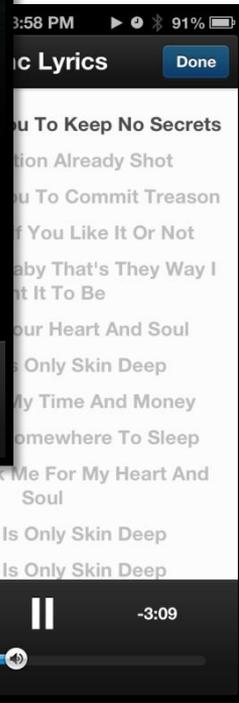
Knowledge + Technology = Success

# Desktop version

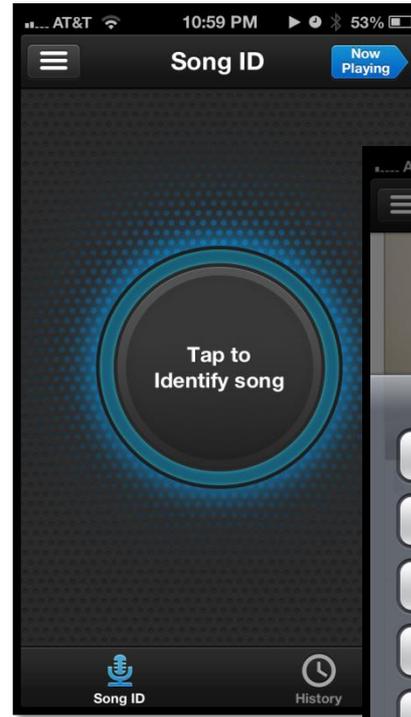
- Download
- Choose which music player you use
- Play a song with the chosen player
- Watch the lyrics sync!



# Mobile App

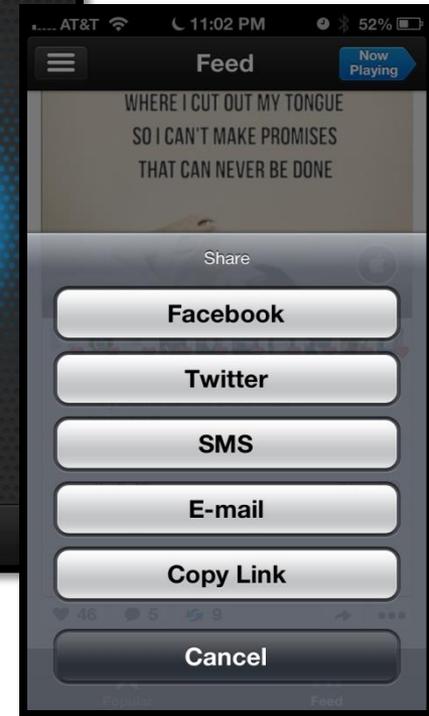


Follow  
along

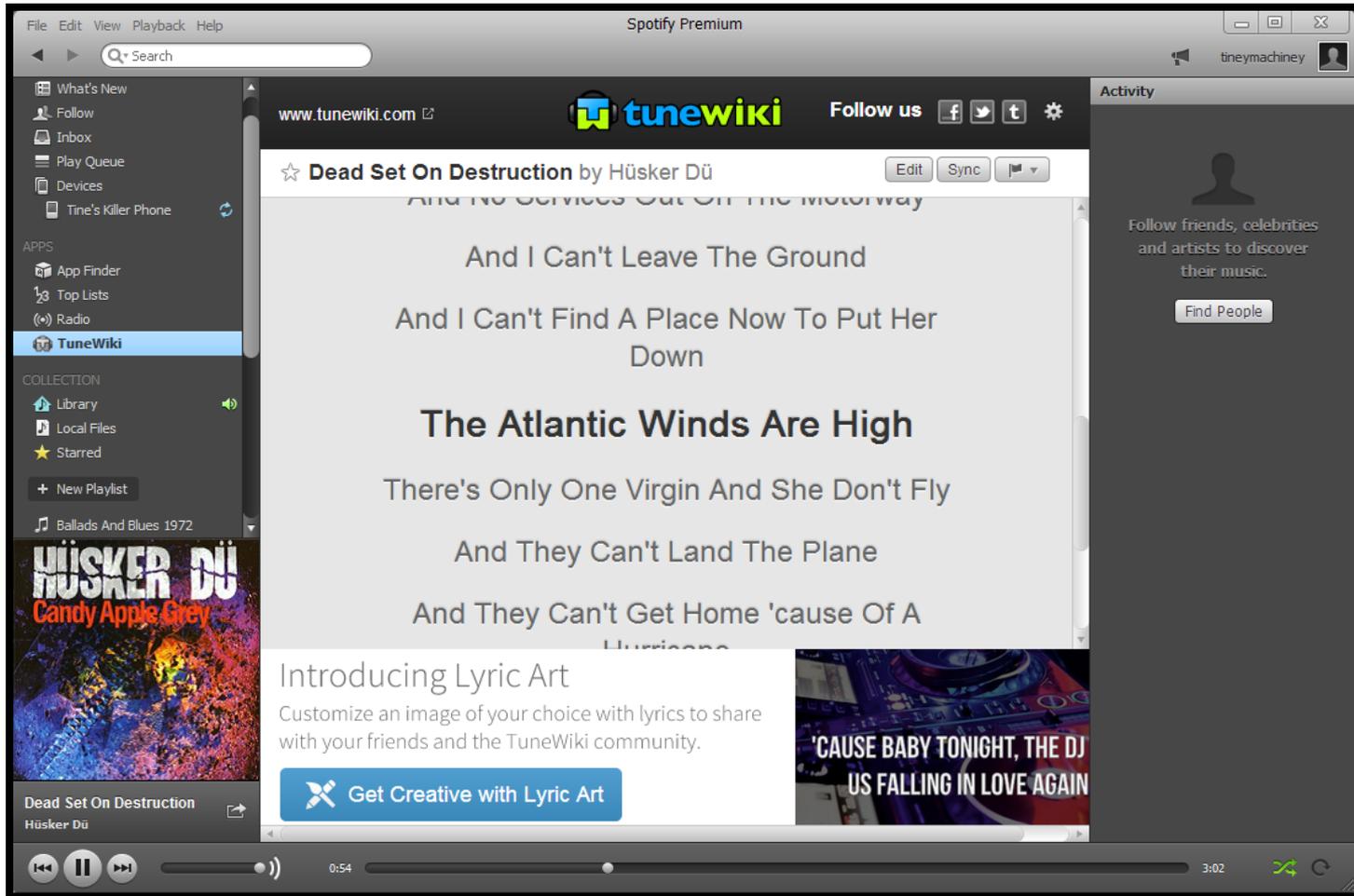


Find

Share



# Inside Spotify



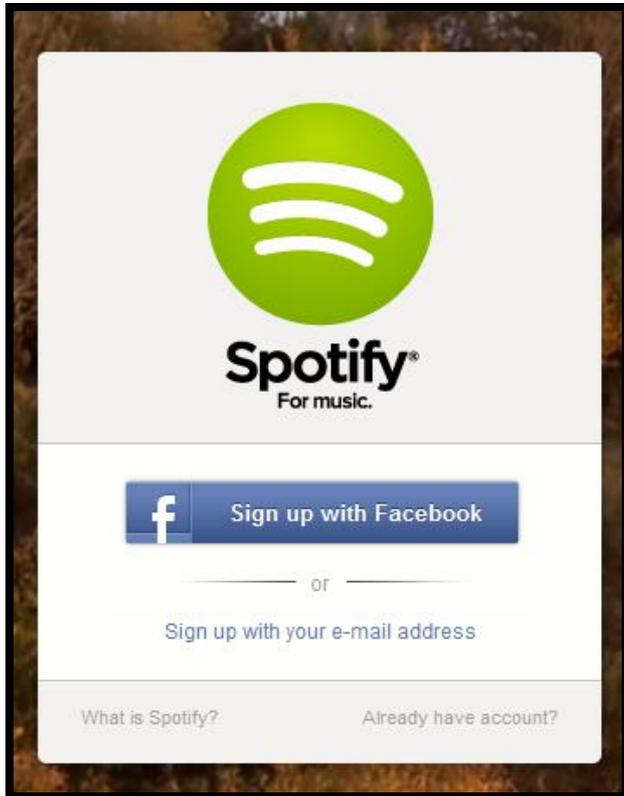
Use the AppFinder and choose TuneWiki!

# What is Spotify?

- Music everywhere – Mac/PC Desktop, All internet capable mobile devices, Home
  - Depending on account type
- Search / Discover new music
- Create / Organize playlists
- Social aspects
  - Sharing FB, Twitter, email, embedded, Spotify community
- Radio

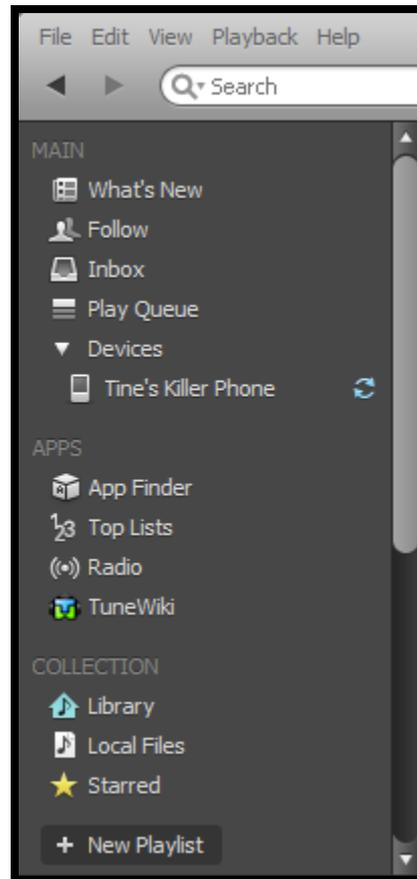


# Get Started

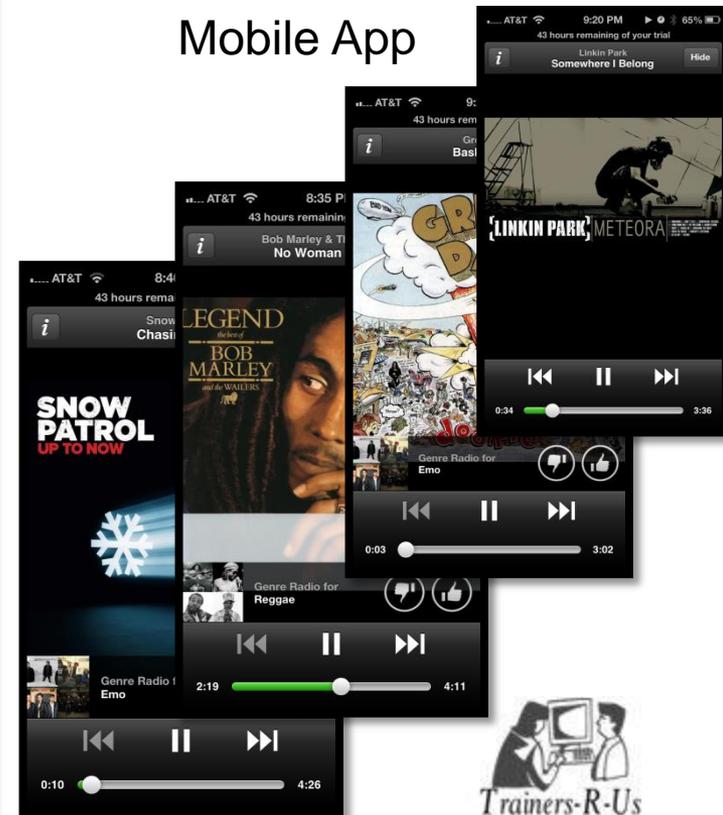


Create account –  
<http://www.spotify.com>

## Desktop Version

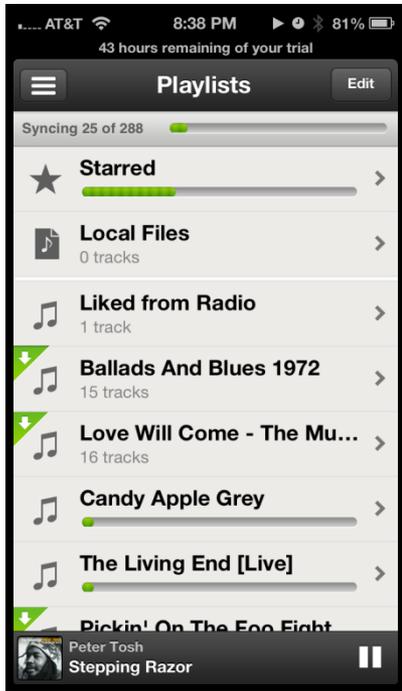


## Mobile App



# How do I use it?

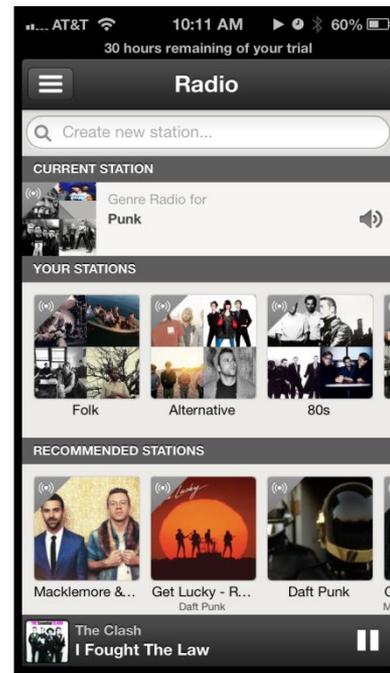
Create your own playlists from their collection



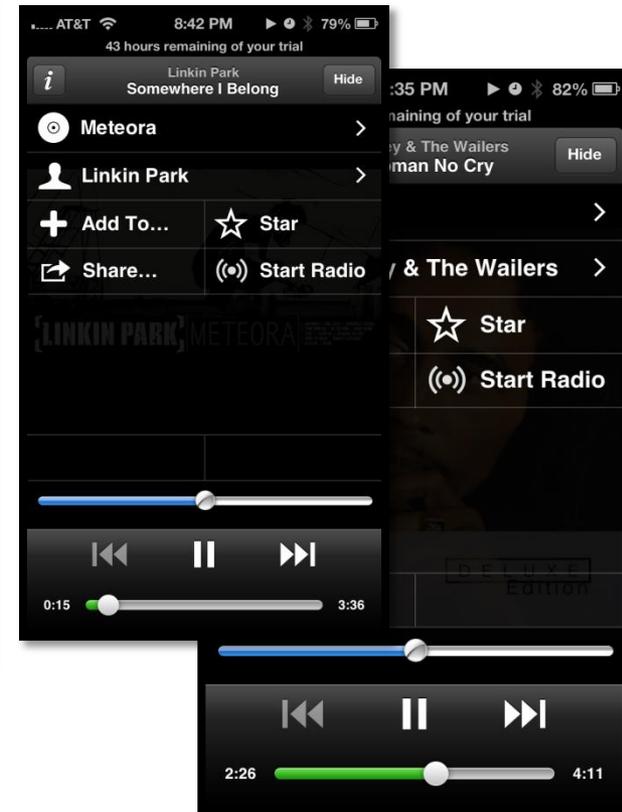
Pick music from their collection



Randomize your listening!  
Listen by Genre  
Create a Station



Share with Friends



# How Much?

- Free – listen unlimited on desktop or laptop
- Unlimited – Free plus, no adds, no commitment (\$4.99/mo)
- Premium – Unlimited plus, use on all devices, music downloads including offline listening (\$9.99/mo)



*Trainers-R-Us*

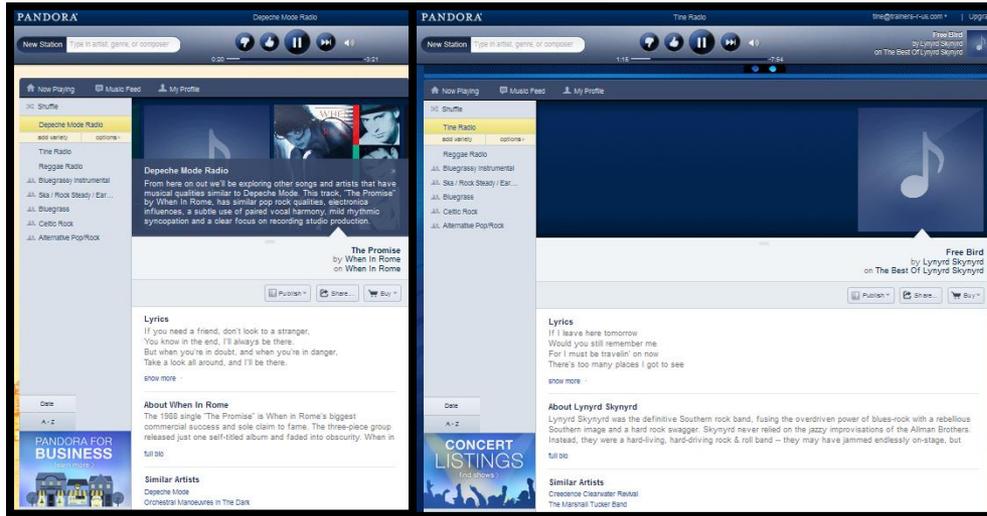
*Knowledge + Technology = Success*

# What is Pandora?

- Music in the Cloud – Create YOUR Internet Radio Station
- Versions – All internet capable mobile devices, Home, Auto
  - Desktop for a fee
- Search / Discover new music
- Social aspects
  - Sharing FB, Twitter, email, Pandora profile



# Online on your computer...



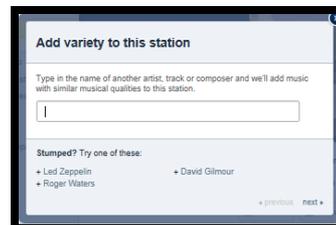
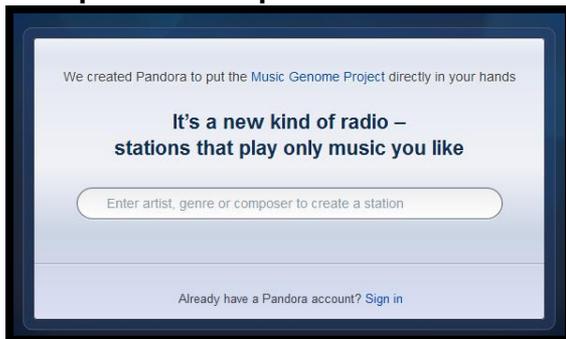
Listen, lyrics,  
band info

## Your Profile



Get Started:

<http://www.pandora.com>



Share

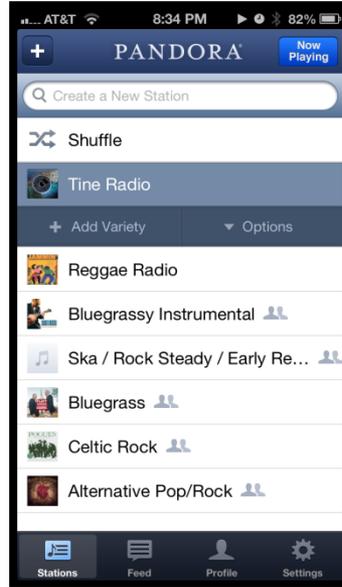
- Share this station
- People who also like this
- Station details
- Rename this station
- Delete this station

Seed your  
station with  
favorites

# On your mobile device...

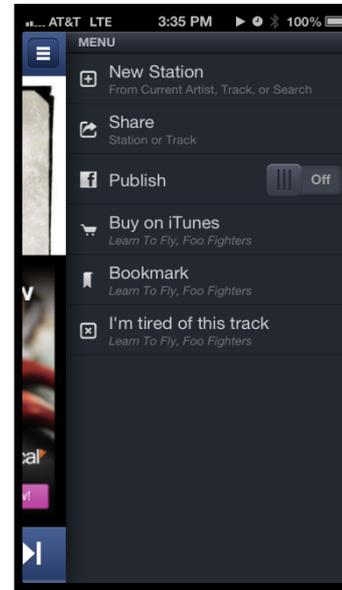


L  
i  
s  
t  
e  
n

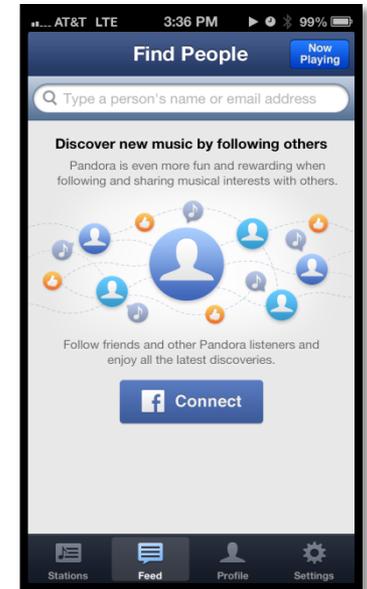


Choose and  
customize your  
stations

Share

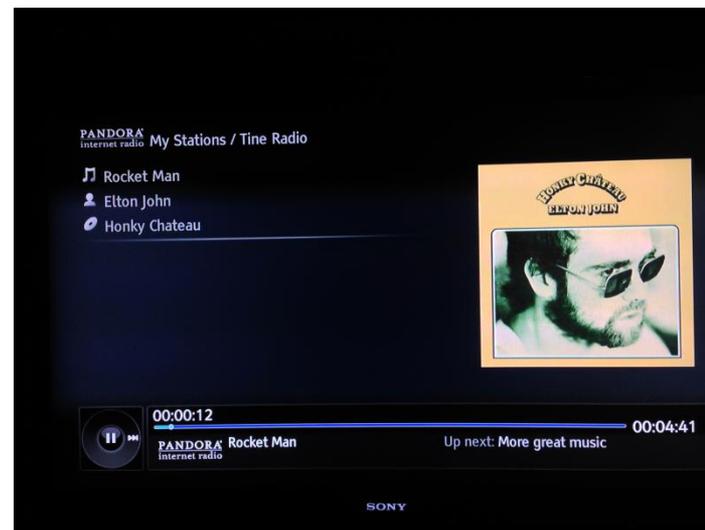


See what others  
are listening to



# On your home entertainment center

- Register your equipment
- Choose Pandora
- All of your stations are available



# Offline Listening & No Ads

## Pandora One™ Desktop App

With the Pandora Desktop Application, you can play your Pandora stations right from your desktop – without opening a new browser window. Plus, because the desktop app is only available as part of Pandora One, your music is completely free of all advertising.



### Desktop App Features

- Easily see what's playing with one click from your tooltray/dock
- Conveniently pause, play and change stations
- Quick start to begin listening to Pandora
- Works with both Mac and Windows

## Upgrade to Pandora One™

Pandora One is the best way to listen to radio.

\$36 per year  \$3.99 per month

Upgrade Now



No Ads



Higher Quality Audio



Desktop Application



Custom Skins



Trainers-R-Us

Knowledge + Technology = Success

What would you like to  
see in the fall?

Let TSLAC know!!

Tech Tools with Tine Webinar presented on May 24<sup>th</sup> 2013.