

Libraries Mean Business:  
Business Reference 102  
Laura Young, Bizologie  
April Kessler, UT Libraries

---

---

---

---

---

---

---

---

Agenda

- ▶ Small Business Resources
- ▶ Private Company Research
- ▶ Associations
- ▶ Funding Info
- ▶ Local Economic Resources
- ▶ Directories
- ▶ Free News
- ▶ Google Search Strategies

---

---

---

---

---

---

---

---

Small Business Reference Center

Searching: Small Business Reference Center | Search Other Databases  
Enter any words to find books, journals and more  
Basic Search | Advanced Search | Search History

Browse by Category

- Business News
- Industry Information by Small Business Type
- Business Profiles
- Start-Up Kit & Business Plans

---

---

---

---

---

---

---

---





**PwC MoneyTree**

**MoneyTree™**

The MoneyTree™ Report is a quarterly study of venture capital investment activity in the United States

Report prepared by: **AVCVC.COM**

**pwc**  
Technology Practice

Data provided by: **Thomson Reuters**

---

---

---

---

---

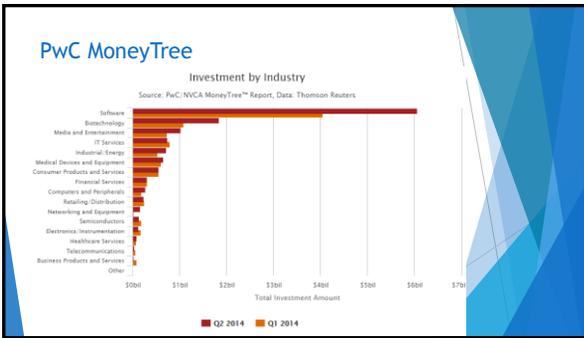
---

---

---

---

---




---

---

---

---

---

---

---

---

---

---

**PwC MoneyTree**

**Amount Invested**

Industry	2014			
	Qtr 1	Qtr 2	Qtr 3	2014 Total
Biotechnology	\$1,096,753,800	\$1,844,871,000	\$1,054,207,700	3,995,834,500
Business Products and Services	\$84,641,000	\$24,371,800	\$60,533,000	169,545,800
Computers and Peripherals	\$92,172,100	\$271,312,500	\$77,495,200	440,999,800
Consumer Products and Services	\$355,448,500	\$555,772,600	\$452,657,300	1,363,878,400
Electronics Instrumentation	\$178,059,700	\$127,440,000	\$80,115,200	385,614,900
Financial Services	\$522,208,200	\$314,921,100	\$130,780,800	967,910,100
Healthcare Services	\$79,210,300	\$84,040,000	\$116,979,700	280,230,000
Industrial Energy	\$522,467,000	\$715,097,900	\$512,148,300	1,749,913,400
IT Services	\$787,307,700	\$711,986,900	\$710,308,900	2,210,603,500
Media and Entertainment	\$999,197,100	\$1,502,019,200	\$1,847,174,100	4,348,390,400
Medical Devices and Equipment	\$610,168,500	\$676,256,900	\$585,639,100	1,872,064,500
Networking and Equipment	\$23,372,900	\$164,829,900	\$41,803,100	232,005,900
Other	\$1,821,000	\$125,000	\$2,250,000	4,196,000
Retailing/Distribution	\$253,575,000	\$208,317,100	\$322,521,500	693,413,400
Semiconductors	\$202,193,200	\$123,898,300	\$172,683,000	498,684,500
Software	\$4,141,647,300	\$6,120,618,100	\$3,709,030,900	13,971,316,300
Telecommunications	\$48,110,900	\$44,171,700	\$126,697,800	218,980,400
<b>Grand Total</b>	<b>\$8,742,358,200</b>	<b>\$13,495,900,000</b>	<b>\$9,913,005,600</b>	<b>33,171,263,800</b>

---

---

---

---

---

---

---

---

---

---







## Resources

- ▶ TexShare
  - ▶ Small Business Resource Center
  - ▶ Business Source Complete - TexShare
- ▶ [Crunchbase](#)
- ▶ [FormDs.com](#)
- ▶ [National Venture Capital Association](#)
- ▶ [Wells Fargo Regional Reports](#)
- ▶ Reference USA
- ▶ [Biz Journals.com](#)
- ▶ [Google Inside Search](#)
- ▶ [Bizologie.com/resources](#)

---

---

---

---

---

---

---

---

## Q&A



---

---

---

---

---

---

---

---